

Rep Order# 6852611 Ver# 11 Mod# 3 Status Confirmed

Traffic Order# 205792

Last Received: 10/02/2012 3:47 PM
Showing Buylines: All Lines

1 of 4

Station WISH-TV INDIANAPOLIS, IN
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1774
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1774
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

DSCC IE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/18-09/21	1	1	1	\$250.00	
	2	TU-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$400.00	09/18-09/21	1	1	1	\$400.00	
	3	TU-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	09/18-09/21	1	1	1	\$650.00	
	4	TU-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	09/18-09/21	2	1	2	\$900.00	
	5	TU-F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/18-09/21	2	1	2	\$300.00	
	6	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	09/22-09/22	1	1	1	\$450.00	
	7	SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	09/23-09/23	1	1	1	\$350.00	
	8	TU-F	9A-10A	INDY STYLE	:30	\$250.00	09/18-09/21	2	1	2	\$500.00	
	9	TU-F	10A-11A	LET'S MAKE A DEAL	:30	\$300.00	09/18-09/21	2	1	2	\$600.00	
	10	TU-F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	09/18-09/21	2	1	2	\$900.00	
	11	TU-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/18-09/21	1	1	1	\$650.00	
	12	TU-F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/18-09/21	2	1	2	\$1,200.00	
	13	TU-F	2P-3P	THE TALK	:30	\$300.00	09/18-09/21	2	1	2	\$600.00	
	14	TU-F	3P-4P	RACHAEL RAY	:30	\$300.00	09/18-09/21	3	1	3	\$900.00	

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Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
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Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	09/23-09/23	1	1	1	\$700.00	
	16	TU-F	4P-5P	ANDERSON	:30	\$300.00	09/18-09/21	2	1	2	\$600.00	
	17	TU-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	09/18-09/21	2	1	2	\$1,800.00	
	18	TU-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/18-09/21	2	1	2	\$1,800.00	
	19	TU-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	09/18-09/21	2	1	2	\$1,800.00	
	20	TU-F	630P-7P	CBS NEWS ADJ 1P/DAY	:30	\$900.00	09/18-09/21	2	1	2	\$1,800.00	
	21	SA-SU	6P-630P	CBS WEEKEND NEWS	:30	\$900.00	09/22-09/23	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MGKD ON LNS 41-42											
	22	SA	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	09/22-09/22	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MGKD ON LNS 41-42											
	23	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	09/23-09/23	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MGKD ON LNS 41-42											
	24	TU-F	7P-730P	INSIDE EDITION	:30	\$550.00	09/18-09/21	4	1	4	\$2,200.00	
	25	TU-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/18-09/21	4	1	4	\$2,400.00	
	26	SA	7P-8P	ET WKND	:30	\$400.00	09/22-09/22	1	1	1	\$400.00	
	27	W	930P-11P	BIG BROTHER	:30	\$4,000.00	09/19-09/19	1	1	1	\$4,000.00	
	Buyline Comment: TP CHNG											
	28	F	10P-11P	BLUE BLOODS	:30	\$2,600.00	09/21-09/21	1	1	1	\$2,600.00	

Station WISH-TV INDIANAPOLIS, IN Agency () GREAT AMERICAN MEDIA Rep Firm () PHILADELPHIA
 Advertiser () DSCC IE 3050 K ST NW Sales Office () KATE BRADY
 Product DSCC IE WASHINGTON, DC 20007 Salesperson ()
 Estimate# 1774 Agency C/P1/P2/E 49/53/1774
 Buyer Meredith Kaufman Flight Dates 09/18/2012 - 09/24/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---REPORT TOTALS---

Report Totals: 60 / \$56,700.00

---SALES MONTHLY TOTALS---

Sep 12: 60 / \$56,700.00
 Sales Totals: 60 / \$56,700.00
 Station Totals: 60 / \$56,700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$207,921	CABL 0%	WISH 27%	WNDY 2%	WRTV 14%	WTHR 39%
		WTTV 3%	WXIN 12%			

Books null
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Maura Gilroy
do hereby request station time concerning the following issue:

Democratic Senatorial
Campaign Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Economy

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - Brian Smoot, Exec Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

120 Maryland Ave NE DC 20002

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

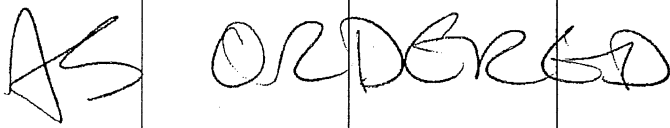
TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Spot Manager: All, 09/18/12-09/24/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06852611														
WISH	POL/DSCC IE	DSCC IE	1774	Rachael Ray		258-4p	:30	09/18/12		M-F 3p-4p		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	David Letterman		1135p-1237a	:30	09/18/12		David Letterman		\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Indy Style		858-10a	:30	09/18/12		Indy Style		\$250.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Anderson Cooper		357-5p	:30	09/18/12		M-F 4p-5p		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Soap Rotator		1227-2p	:30	09/18/12		Daytime Afternoon		\$600.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @6		558-630p	:30	09/18/12		News 8 @6		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	CBS Evening News		630-7p	:30	09/18/12		CBS Evening News		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Entertainment Tonight		728-8p	:30	09/18/12		M-F 730-8p		\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @5p		5-530p	:30	09/18/12		News 8 @5		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Daybreak @6		558-7a	:30	09/18/12		Daybreak @6		\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Price Is Right		1058-12p	:30	09/18/12		Price Is Right		\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	CBS This Morning @7a		7-8a	:30	09/18/12		CBS This Morning		\$450.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Inside Edition		658-730p	:30	09/18/12		M-F 7-730p		\$550.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	CBS This Morning @8		8-9a	:30	09/18/12		CBS This Morning		\$150.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Daybreak @530am		530-6a	:30	09/18/12		Daybreak @530am		\$400.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Late Late Show		1237a-137a	:30	09/18/12		Late Late Show		\$125.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Late Late Show		1237a-137a	:30	09/19/12		Late Late Show		\$125.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Indy Style		858-10a	:30	09/19/12		Indy Style		\$250.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Noon News		1158a-1230p	:30	09/19/12		Noon News		\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @ 11 M-F		11-1135p	:30	09/19/12		LN M-F		\$900.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Let's Make A Deal		958-11a	:30	09/19/12		Let's Make a Deal		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Rachael Ray		258-4p	:30	09/19/12		M-F 3p-4p		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Wednesday 8-9p		758-9p	:30	09/19/12		Wed Hour 1		\$4,000.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Entertainment Tonight		728-8p	:30	09/19/12		M-F 730-8p		\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Inside Edition		658-730p	:30	09/19/12		M-F 7-730p		\$550.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Price Is Right		5-530a	:30	09/19/12		Daybreak @ 5am		\$250.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @ 530p		1058-12p	:30	09/19/12		Price Is Right		\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	The Talk		530-6p	:30	09/19/12		News 8 @530		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @5p		5-530p	:30	09/19/12		The Talk		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @ 11 M-F		11-1135p	:30	09/20/12		News 8 @5		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	CBS This Morning @7a		7-8a	:30	09/20/12		LN M-F		\$900.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Soap Rotator		1227-2p	:30	09/20/12		CBS This Morning		\$450.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Rachael Ray		258-4p	:30	09/20/12		Daytime Afternoon		\$600.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Let's Make A Deal		958-11a	:30	09/20/12		M-F 3p-4p		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	The Talk		2-3p	:30	09/20/12		Let's Make a Deal		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Inside Edition		658-730p	:30	09/20/12		The Talk		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @ 530p		530-6p	:30	09/20/12		M-F 7-730p		\$550.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Entertainment Tonight		728-8p	:30	09/20/12		News 8 @530		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @6		558-630p	:30	09/20/12		M-F 730-8p		\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	CBS Evening News		630-7p	:30	09/20/12		News 8 @6		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Anderson Cooper		357-5p	:30	09/21/12		CBS Evening News		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Entertainment Tonight		728-8p	:30	09/21/12		M-F 4p-5p		\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	CBS This Morning @8		8-9a	:30	09/21/12		M-F 730-8p		\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Friday 10-11p		958-11p	:30	09/21/12		CBS This Morning		\$150.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Inside Edition		658-730p	:30	09/21/12		Fri Hour 3		\$2,600.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Inside Edition		658-730p	:30	09/21/12		M-F 7-730p		\$550.00		P3

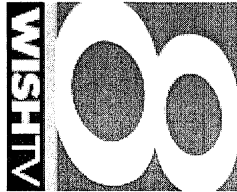
[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 09/18/12-09/24/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06852611													
WISH	POL/DSCC IE	DSCC IE	1774	Daybreak Saturday		558-9a	:30	09/22/12		Daybreak Saturday	\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @ 11 Saturday		11-1135p	:30	09/22/12		LN Sa	\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	ET Weekend		658-8p	:30	09/22/12		Sat 7p-8p	\$400.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	NCAA Football		(3:30:00 PM-7:0	:30	09/22/12		NCAA Football	\$700.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	News 8 Weekend Saturday		558-7p	:30	09/22/12		News 8 Weekend/S	\$400.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Early News Sa/Su		(6:00:00 PM-6:3	:30	09/22/12		EN (Sa-Su)	\$900.00		P1
WISH	POL/DSCC IE	DSCC IE	1774	Daybreak Sunday		558-9a	:30	09/23/12		Daybreak Sunday	\$350.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	CBS Sunday Morning		858-1030a	:30	09/23/12		CBS Sunday Morni	\$700.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @ 11 Sunday		11-1130p	:30	09/23/12		LN Su	\$600.00		P5
WISH	POL/DSCC IE	DSCC IE	1774	News 8 Weekend/Sunday		558-7p	:30	09/23/12		News 8 Weekend/S	\$400.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Colts Football		(4:00:00 PM-7:0	:30	09/23/12		Colts Football	\$20,000.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	News 8 @6		558-630p	:30	09/24/12		News 8 @6	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	Entertainment Tonight		728-8p	:30	09/24/12		M-F 730-8p	\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Noon News		1158a-1230p	:30	09/24/12		Noon News	\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	1774	David Letterman		1135p-1237a	:30	09/24/12		David Letterman	\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	1774	Daybreak @ 6		558-7a	:30	09/24/12		Daybreak @ 6	\$650.00		P2
											\$58,200.00		
											\$58,200.00		

[Filtered by:] [Sorted by: Alt Order #]

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1774

Invoice #	205792-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205792
Alt Order #	06852611
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		to						
	WISH			09/17/12 to 09/23/12	1x	-TWTF--					
	WISH			W	09/19/12	:30	5:23 AM	DSIN1201H	\$250.00		1
2	WISH	Daybreak @530am	530-6a		to						
	WISH			09/17/12 to 09/23/12	1x	-TWTF--					
	WISH			Tu	09/18/12	:30	5:40 AM	DSIN1201H	\$400.00		1
3	WISH	Daybreak @ 6	558-7a		to						
	WISH			09/17/12 to 09/23/12	1x	-TWTF--					
	WISH			Tu	09/18/12	:30	6:00 AM	DSIN1201H	\$650.00		1
4	WISH	CBS This Morning @7a	7-8a		to						
	WISH			09/17/12 to 09/23/12	2x	-TWTF--					
	WISH			Tu	09/18/12	:30	7:55 AM	DSIN1201H	\$450.00		1
	WISH			Th	09/20/12	:30	7:26 AM	DSIN1201H	\$450.00		2
5	WISH	CBS This Morning @8	8-9a		to						
	WISH			09/17/12 to 09/23/12	2x	-TWTF--					
	WISH			Tu	09/18/12	:30	8:24 AM	DSIN1201H	\$150.00		1
	WISH			F	09/21/12	:30	8:36 AM	DSIN1201H	\$150.00		2
6	WISH	Daybreak Saturday	558-9a		to						
	WISH			09/17/12 to 09/23/12	1x	-----S-					
	WISH			Sa	09/22/12	:30	6:30 AM	DSIN1201H	\$450.00		1
7	WISH	Daybreak Sunday	558-9a		to						
	WISH			09/17/12 to 09/23/12	1x	-----S					
	WISH			Su	09/23/12	:30	7:13 AM	DSIN1201H	\$350.00		1
8	WISH	Indy Style	858-10a		to						
	WISH			09/17/12 to 09/23/12	2x	-TWTF--					
	WISH			Tu	09/18/12	:30	9:51 AM	DSIN1201H	\$250.00		2
	WISH			W	09/19/12	:30	9:34 AM	DSIN1201H	\$250.00		1
9	WISH	Let's Make A Deal	958-11a		to						
	WISH			09/17/12 to 09/23/12	2x	-TWTF--					

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1774

Invoice #	205792-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205792
Alt Order #	06852611
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

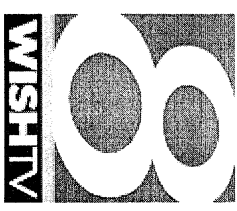
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	Let's Make A Deal	958-11a	W	09/19/12	:30	10:24 AM	DSIN1201H	\$300.00		1
	WISH			F	09/21/12	:30	9:59 AM	DSIN1201H	\$300.00		2
10	WISH	Price Is Right	1058-12p	W	09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Th	09/19/12	:30	11:28 AM	DSIN1201H	\$450.00		2
	WISH			Th	09/20/12	:30	10:58 AM	DSIN1201H	\$450.00		1
11	WISH	Noon News	1158a-1230p	W	09/17/12 to 09/23/12	1x	-TWTF--				
	WISH			F	09/21/12	:30	12:10 PM	DSIN1201H	\$650.00		1
12	WISH	Soap Rotator	1227-2p	W	09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Th	09/19/12	:30	12:29 PM	DSIN1201H	\$600.00		1
	WISH			Th	09/20/12	:30	1:29 PM	DSIN1201H	\$600.00		2
13	WISH	The Talk	2-3p	W	09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Th	09/20/12	:30	2:59 PM	DSIN1201H	\$300.00		2
	WISH			F	09/21/12	:30	2:27 PM	DSIN1201H	\$300.00		1
14	WISH	Rachael Ray	258-4p	W	09/17/12 to 09/23/12	3x	-TWTF--				
	WISH			Tu	09/18/12	:30	3:18 PM	DSIN1201H	\$300.00		3
	WISH			W	09/19/12	:30	3:23 PM	DSIN1201H	\$300.00		2
	WISH			Th	09/20/12	:30	3:59 PM	DSIN1201H	\$300.00		1
15	WISH	CBS Sunday Morning	858-1030a	W	09/17/12 to 09/23/12	1x	-----S				
	WISH			Su	09/23/12	:30	8:59 AM	DSIN1201H	\$700.00		1
16	WISH	Anderson Cooper	357-5p	W	09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Tu	09/18/12	:30	4:24 PM	DSIN1201H	\$300.00		2

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Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1774

Invoice #	205792-1
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Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205792
Alt Order #	06852611
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	WISH	Anderson Cooper	357-5p	F	09/21/12	:30	4:56 PM	DSIN1201H	\$300.00		1
17	WISH	News 8 @5p	5-530p		09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Tu	09/18/12	:30	5:23 PM	DSIN1201H	\$900.00		2
	WISH			F	09/21/12	:30	5:23 PM	DSIN1201H	\$900.00		1
18	WISH	News 8 @ 530p	530-6p		09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			W	09/19/12	:30	5:53 PM	DSIN1201H	\$900.00		1
	WISH			Th	09/20/12	:30	5:43 PM	DSIN1201H	\$900.00		2
19	WISH	News 8 @6	558-630p		09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Tu	09/18/12	:30	5:59 PM	DSIN1201H	\$900.00		2
	WISH			Th	09/20/12	:30	6:16 PM	DSIN1201H	\$900.00		1
20	WISH	CBS Evening News	630-7p		09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Th	09/20/12	:30	6:29 PM	DSIN1201H	\$900.00		2
	WISH			F	09/21/12	:30	6:59 PM	DSIN1201H	\$900.00		1
21	WISH	Early News Sa/Su	558-7p		09/17/12 to 09/23/12	1x	-----SS				
	WISH			Sa	09/22/12	:00			\$900.00	See MG 22.2, 22.3	1
22	WISH	News 8 Weekend Saturday	558-7p		09/17/12 to 09/23/12	1x	-----S-				
	WISH			Sa	09/22/12	:00			\$400.00	See MG 22.2, 22.3	1
	WISH	ET Weekend	658-8p	Sa	09/22/12	:30	7:58 PM	DSIN1201H	\$200.00	MG for 21.1, 23.1, 22.1	3
	WISH	Sunday 9-10p	858-10p	Su	09/23/12	:00			\$4,500.00	Credited	2
23	WISH	News 8 Weekend/Sunday	558-7p		09/17/12 to 09/23/12	1x	-----S				
	WISH			Su	09/23/12	:00			\$400.00	See MG 22.2, 22.3	1

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Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1774

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Alt Order #	06852611
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
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IDB #	
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Product Code	53

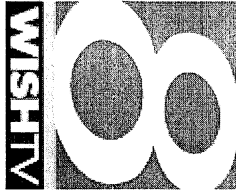
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	WISH	Inside Edition	658-730p		09/17/12 to 09/23/12	4x	-TWTF--				
	WISH			Tu	09/18/12	:30	7:14 PM	DSIN1201H	\$550.00		1
	WISH			W	09/19/12	:30	7:12 PM	DSIN1201H	\$550.00		2
	WISH			Th	09/20/12	:30	7:28 PM	DSIN1201H	\$550.00		4
	WISH			F	09/21/12	:30	7:29 PM	DSIN1201H	\$550.00		3
25	WISH	Entertainment Tonight	728-8p		09/17/12 to 09/23/12	4x	-TWTF--				
	WISH			Tu	09/18/12	:30	7:39 PM	DSIN1201H	\$600.00		2
	WISH			W	09/19/12	:30	7:40 PM	DSIN1201H	\$600.00		3
	WISH			Th	09/20/12	:30	7:47 PM	DSIN1201H	\$600.00		4
	WISH			F	09/21/12	:30	7:46 PM	DSIN1201H	\$600.00		1
26	WISH	ET Weekend	658-8p		09/17/12 to 09/23/12	1x	-----S-				
	WISH			Sa	09/22/12	:30	7:35 PM	DSIN1201H	\$400.00		1
27	WISH	Wednesday 8-9p	758-9p		09/17/12 to 09/23/12	1x	--W----				
	WISH			W	09/19/12	:00					
	WISH			W	09/19/12	:30	10:10 PM	DSIN1201H	\$4,000.00	See MG 27.2 MG for 27.1 09/19	1
28	WISH	Friday 10-11p	958-11p		09/17/12 to 09/23/12	1x	----F--				
	WISH			F	09/21/12	:30	10:33 PM	DSIN1201H	\$2,600.00		1
29	WISH	News 8 @ 11 M-F	11-1135p		09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			W	09/19/12	:30	11:22 PM	DSIN1201H	\$900.00		2
	WISH			Th	09/20/12	:30	11:23 PM	DSIN1201H	\$900.00		1
30	WISH	News 8 @11 Saturday	11-1135p		09/17/12 to 09/23/12	1x	-----S-				
	WISH			Sa	09/22/12	:30	11:22 PM	DSIN1201H	\$600.00		1

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Order #	205792
Alt Order #	06852611
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Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	WISH	News 8 @ 11 Sunday	11-1130p		09/17/12 to 09/23/12	1x	-----S				
	WISH			Su	09/23/12	:30	11:21 PM	DSIN1201H	\$600.00		1
32	WISH	David Letterman	1135p-1237a		09/17/12 to 09/23/12	1x	-TWTF--				
	WISH			W	09/19/12	:30	11:48 PM	DSIN1201H	\$500.00		1
33	WISH	Late Late Show	1237a-137a		09/17/12 to 09/23/12	2x	-TWTF--				
	WISH			Tu	09/18/12	:30	12:54 AM	DSIN1201H	\$125.00		2
	WISH			F	09/21/12	:30	12:44 AM	DSIN1201H	\$125.00		1
34	WISH	NCAA Football	NCAA Football		09/17/12 to 09/23/12	1x	-----S-				
	WISH			Sa	09/22/12	:30	4:31 PM	DSIN1201H	\$700.00		1
35	WISH	Colts Football	Colts Football		09/17/12 to 09/23/12	1x	-----S				
	WISH			Su	09/23/12	:30	5:04 PM	DSIN1201H	\$20,000.00		1
36	WISH	Daybreak @ 6	558-7a		09/24/12 to 09/30/12	1x	M-----				
	WISH			M	09/24/12	:30	6:39 AM	DSIN1201H	\$650.00		1
37	WISH	Noon News	1158a-1230p		09/24/12 to 09/30/12	1x	M-----				
	WISH			M	09/24/12	:30	12:23 PM	DSIN1201H	\$650.00		1
38	WISH	News 8 @6	558-630p		09/24/12 to 09/30/12	1x	M-----				
	WISH			M	09/24/12	:30	6:14 PM	DSIN1201H	\$900.00		1
39	WISH	Entertainment Tonight	728-8p		09/24/12 to 09/30/12	1x	M-----				
	WISH			M	09/24/12	:30	7:47 PM	DSIN1201H	\$600.00		1

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Sales Region	National

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	IN3307/TO232
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
40	WISH	David Letterman	1135p-1237a		09/24/12 to 09/30/12	1x	M-----				
	WISH			M	09/24/12	:30	12:15 AM	DSIN1201H	\$500.00		1
		Aired Spots					60				

Gross Total \$56,700.00

Agency Commission \$8,505.00

Net Amount Due \$48,195.00 Payment Terms 30 Days

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